We tear down

ANIMAL HOUSE PROJECT UFO

TELEVISION ADVERTISING

... smash in

UNION LEADERS

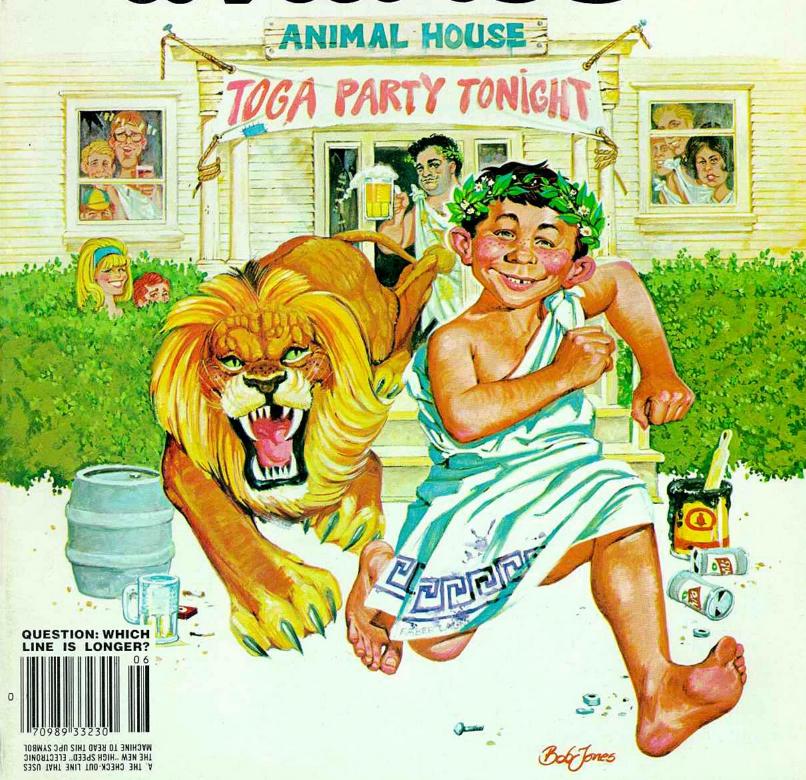
... strike out

...and fool around with ...

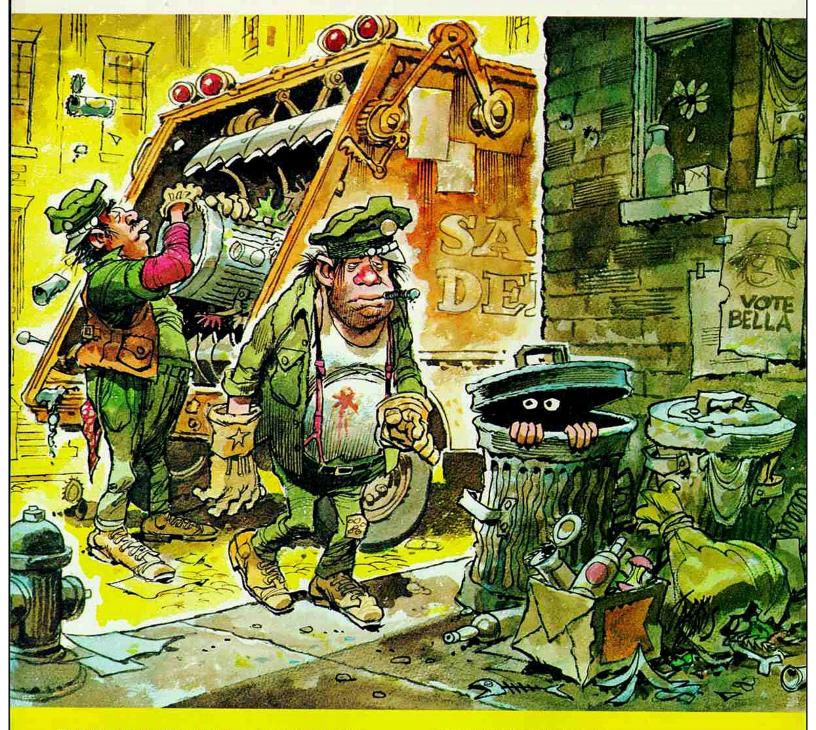
No. 207 June '79



60c



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"The trouble with some people who don't have very much to say is that you have to listen so long to find out!" — Alfred E. Neuman

WILLIAM M. GAINES publisher ALBERT B. FELDSTEIN editor

JOHN PUTNAM art director LEONARD BRENNER production JERRY De FUCCIO, NICK MEGLIN associate editors JACK ALBERT lawsuits GLORIA ORLANDO, CELIA MORELLI, DAVID FRAZIER subscriptions

> CONTRIBUTING ARTISTS AND WRITERS the usual gang of idiots

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MAD—June 1979. Volume 1. No. 207. Published morthly except February, May, August and November, by E. C. Publications. Inc., 485. MADison Avenue. New York, N.Y. 10022. Second Class Postage paid at New York, N.Y. Subscription in U.S.A., 15 issues \$9.00. Outside U.S.A. 15 issues \$10.00. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. Entire contents copyright C 1979 by E. C. Publications. Inc. Postal Identification Number 324520. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fliction are flictious. A smilarity without safine purpose to a living person is a coincidence.

VITAL FEATURES

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LETTERS DEPT.



RICKARD'S "GREASE" BALL

I thought Jack Rickard's cover of "Grease" was slick! Chris Morris Cherry Hill, N.J.

We would like you to know how tremendous we think your cover and feature on GREASE are. You certainly did a great job. Michael Cohen

Michele Cohen Director of Publicity John Travolta Productions Burbank, California

CEASE

"Cease" was magnificent! Stan Hart really got the idea with the moral on the last page. Keep up the clever reading between the lines.

K. Thomas St. Laurent, Quebec, Canada

Sturgis, Mich.

"Cease" was good but youse guys forgot to add Sha Na Na to it. They were definitely the best thing about the movie. And they would have been better in your mess! Sharon Ripple

It took a lot of imagination to believe Olivia Newton-John could be a "loose girl", but it was even harder to believe all those old fogies were in high school!

Leann Hanlin Medford, Oregon

"AIRPORT" HOLDING PATTERN

Way back in issue #195, you featured an article called "Airport '77". In this article, you had "Mr. Steelking", a main character, say, "I just bought every 747 ever made! That's the only way I could think of to prevent them from making 'Airport '78'!" Well, I just heard that they are now making a movie called "Airport '79 Concorde". More MAD premonition, perhaps?

Todd P Schwartz

Todd P. Schwartz Dayton, Ohio

WE'VE RUN OUT OF THEM!

Yep, we've run out of these clever fake-out headlines that sucker you into reading these ads for our full-color portraits of Alfred E. Neuman, MAD's "What Me Worry?" kid—suitable for framing or wrapping fish. But we did it again anyway. So c'mon! Mail: 35c for one, 75c for 3, \$1.55 for 9, \$3.15 for 27 or \$6.35 for 81 to: MAD, 485 MADison Avenue, N.Y., N.Y. 10022



SOME REALLY DANGEROUS STUNTS WE'D LIKE TO SEE EVEL KNIEVEL DO ON TV

I really liked "Some Really Dangerous Stunts . . ."! Would you please do more things like that?

Amy Holzhausen Elkhart, Ind.

I loved the Silverstone-Davis piece, "Some Really Dangerous Stunts We'd Like To See Evel Knievel Do On TV". Their "prophetic" segment on ousted coach Woody Hayes gave me the chills, and many other gags really fractured me. I think you could employ the basic idea for several more articles, and I would really like to see that. Mark Colella

Mark Colella Los Angeles, Calif. Silverstone and Davis always had a MAD field day with the scourge of the sidelines, both as the bombastic "Coach Hades"in "MAD's College Football Coach Of The Year", issue #175, and the real life Coach Hayes in "Evel Knievel's Dangerous Stunts". Thanks to them, the former O.S.U. slugger has become a bona fide folk hero!

Andy Reichart Wayne, N.J.

After all their "Hayes-ing", Silverstone and Davis won't have Woody Hayes to kick around any more! Jeff Blustein

Jeff Blustein Brooklyn, N.Y.



MAD Preliminary to the Main Event?

I've attempted such hazardous deeds as: (1) taking a taxi and not tipping the driver, (2) passing a gay bar with a pro-Anita Bryant button on, and, (3) going to traffic court in New York City. I've

CONSUMER REPORTS FOR GOV'T PURCHASING AGENCIES

I'd like to comment on Dick De Bartolo's "Consumer Reports For Government Purchasing Agencies". He was completely wrong about our Polish Aircraft Carrier. Because our ship floated upside down, with the planes landing on the hull, our enemy always thought we were sinking. Therefore, the Polish Navy lost no aircraft carriers due to enemy action. Also, since we had steam propulsion (smoke stacks under water), we never gave our position away due to unwanted smoke streaming from the boilers. Please reconsider our illustrious carriers. They are better than most people think!

J.B. Wiltski Houston, Texas

In case you haven't heard, Polish jokes are passé. In seven years, I had expected your magazine to realize this, mature somewhat and change its policy. Then again, what can you expect from a magazine written for teenagers by adults with pre-teenage minds.

John Jantak

John Jantak Montreal North, Quebec, Canada reserved a bed in Bellevue for Evel, so we may compare casts, stitches, lacerations and other such wounds.

Nora Chermak New York, N.Y.

THE LIGHTER SIDE OF SNOW

"The Lighter Side Of Snow" should be changed to ". . . Snow And Rain". I don't know about you guys, but here in Utica, it usually *rains* when the temperature goes above 32 degrees Fahenheit. Snow doubt about it.

Holley Lambert Utica, New York

LOU GROUCH

To sum it up, "Lou Grouch" by Torres and Koch annoyed, bothered, irritated, and totally bugged me! Other than that, it was pretty good. Paul Colbert Northridge, Calif.

PARENTAL GOADING

I bought my son the March '79 issue of MAD and upon reading it, he dialed "Child Abuse". Could you suggest a good lawyer? Ginette T. Hochman Ewing Township, N.J.

Please Address All Correspondence To: MAD, Dept. 207, 485 MADison Avenue New York, New York 10022

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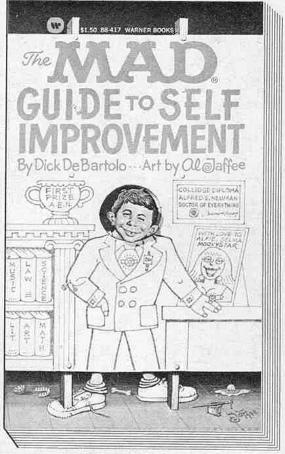
... as you take out your money and

CONQUER YOU SHYNESS

... toward filling out this coupon. But mainly, you'll have to learn to

ACCEPT YOUR MISTAKES

... like the ridiculous one you are about to make by ordering this book!



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ALSO PLEASE SEND ME THE BOOKS I'VE CHECKED BELOW:

☐ The Bedside MAD	☐ Polyunsaturated MAD	DON MARTIN Comes On Strong	☐ AL JAFFEE's Monstrosities
☐ Son of MAD	☐ The Recycled MAD	DON MARTIN Carries On	☐ Still More JAFFEE Snappy Answers
☐ The Organization MAD	☐ The Non-Violent MAD	DON MARTIN Steps Further Out	☐ AL JAFFEE MAD Inventions
☐ Like MAD	☐ The Rip-Off MAD	DON MARTIN Forges Ahead	Aragones's "Viva MAD"
☐ The Ides of MAD	☐ The Token MAD	DAVE BERG Looks at the U.S.A.	Aragones's MAD About MAD
☐ Fighting MAD	☐ The Pocket MAD	DAVE BERG Looks at People	Aragones's MAD-ly Yours
☐ The MAD Frontier	☐ The Invisible MAD	DAVE BERG Looks at Things	Aragones's in MAD We Trust
☐ MAD in Orbit	☐ Dr. Jekyll & Mr. MAD		
☐ The Voodoo MAD		DAVE BERG Modern Thinking	Aragones's MAD As The Devil
Greasy MAD Stuff	Steaming MAD	□ DAVE BERG Our Sick World	Aragones's Incurably MAD
Three Ring MAD	☐ MAD at You	DAVE BERG Looks at Living	☐ Aragones's Shootin' MAD
	☐ The Vintage MAD	DAVE BERG Looks Around	☐ MAD For Better or Verse
☐ Self-Made MAD	Hooked On MAD	☐ DAVE BERG Loving Look	☐ Sing Along With MAD
☐ The MAD Sampler	☐ The Cuckoo MAD	☐ The All-New SPY vs. SPY	☐ MAD About Sports
☐ World, World, etc. MAD	☐ The Medicine MAD	SPY vs. SPY Follow Up File	☐ MAD's Talking Stamps
☐ Raving MAD	☐ A MAD Scramble	3rd MAD Dossier of SPY vs. SPY	☐ The MAD Jumble Book
☐ Boiling MAD	☐ Swinging MAD	4th MAD Classified SPY vs. SPY	☐ More MAD About Sports
Questionable MAD	☐ MAD Overboard	☐ 5th MAD Report on SPY vs. SPY	☐ MAD Word Power
☐ Howling MAD	☐ MAD Clowns Around	A MAD Look at Old Movies	□ Politically MAD
☐ The Indigestible MAD	☐ The MAD Treasure Chest	☐ Return of MAD Old Movies	☐ MAD Look at Future
☐ Burning MAD	☐ MAD Sucks	☐ MAD-Vertising	☐ MAD Cradle to Grave Primer
☐ Good 'n' MAD	DON MARTIN Steps Out	A MAD Look at TV	☐ The MAD Book of Revenge
☐ Hopping MAD	DON MARTIN Bounces Back	A MAD Guide to Leisure Time	☐ The MAD Guide to Careers
☐ The Portable MAD	DON MARTIN Drops 13 Stories	AL JAFFEE's Snappy Answers	☐ History Gone MAD
☐ MAD Power	DON MARTIN'S Captain Klutz	AL JAFFEE's MAD Book of Magic	MAD Stew
☐ The Dirty Old MAD	DON MARTIN Cooks	☐ More AL JAFFEE's Snappy Answers	
C The Ditty Old MAD	DON MAILTIN COOKS	I MOIG HE SHIFTER'S SHAPPY MISWEIS	MAD's Turned On Zoo
			☐ Clods' Letters to MAD

In the old days, kids would look up to "Groups"...like the New York Yankees or the Green Bay Packers . . . strong, skilled athletes who would set shining examples for the Youth of America to emulate. Later generations would idolize "Rock" Groups . . . like the Beatles or the Rolling Stones . . . funny-looking guys, yes, but at least they could sing. Today's kids are looking up to and emulating an entirely different kind of Group. This Group barfs, spits up, guzzles beer, molests women, flunks tests and holds orgies. Evidently, America's Youth feels this is lots more fun than playing ball or singing. We mean the Group from . . .



ABOMINAL HOUSE



Yeah!
The fat
yo
to
to
e?
Yeah!
The fat
guy
IS a
frat
house!

Let's go! I don't think we're wanted here! What do you mean, "WE", Tubbo!



Hi, I'm Pluto, the most disgusting student on campus! I'm also one of the funniest men you'll see on film this year! He IS funny!
I'm laughing
so hard, the
tears are
rolling down
my legs!

Those aren't tears, jerk! I think he just used us as a HYDRANT!!



ARTIST: MORT DRUCKER



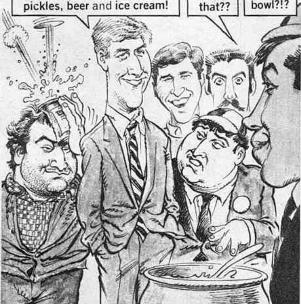
ADDITIONAL DIALOGUE: DICK DE BARTOLO

6000

Welcome to Dolta House . . . the freakiest frat house on campus! Help yourselves to the refreshments! We've got cookies, punch, pizza, soda, pickles, beer and ice cream!

What's so freaky about that??

All mixed together in one huge bowl?!?



How come they're all dressed up inside the house?

How come they're all 'Cause we're Doltas, and we don't do anything normal here! You've heard of "Strip Poker"?

They're playing "DRESS Poker"!

Hey! Who's that?

Oh, that's V-J

About 35 miles an

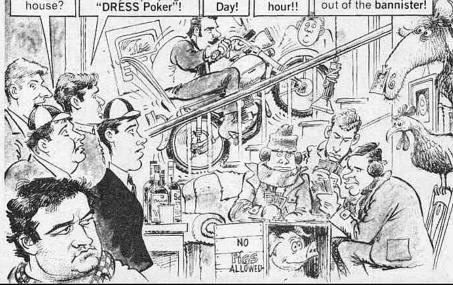
What's

he

doing?

I mean WHY is he riding his motor-cycle up the stairs?

Because if he rode his BUICK up, he'd probably scrape hell out of the bannister!



Listen, guys . . . we just can't keep on rejecting pledgees by throwing things at the movie screen!

Why? Are we running out of pledgees.

No . . . we're running out of movie screens!

Now this next guy is Leery Krocker! Any comments . . . ?





AAAAAGHHHHH!

No! Not him! I don't want HIM here!



Not NOW! Not while I'm running away with this picture! I don't need him around to start stealing scenes!



You are now officially Doltas! Your Dolta name is "Pin Head"!

How come it's "Pin Head"?

Because in this family magazine. we can't call you \$@#%¢&-

Head"!

Gee, it's gonna be fun being a fraternity guy in 1962! "Pep Rallies" — "Panty Raids" - "Phone Booth-Stuffing"!

Forget "Phone Booth-Stuffing" We'd both need our own booth!

That's right! We ARE both "fatties"!

Look at the bright side! The way YOUR body looks, and MY body looks, let's be glad 'Streaking" isn't popular yet!!



LOUIE . . . LOUIE . . . WHOA . . . NO . . BABY . . . BABY . . . WE GOTTA GO BOMP . . . BOMP . . . YA-YA-YA-YA!

> It's amazing! No, that the "Sound Track Album" is That they all doing as well as sing so bad? the movie!



Grogg what's the worst fraternity on campus?

Gee, that's hard to say, Dean Wormy! Cut the B. S., Grogg! It's the DOLTA house! I've got their disciplinary file right here! Listen:

Back in 1956, they threw a "Surprise Pajama Party" and held 34 Co-eds captive for 10 days in their basement!

20, 11

In '58, they kidnapped 11 Co-eds, poured pancake syrup over their bodies and tried to pass them off as Farber's first Negro Sorority!

The next year, they stole the Cheerleaders' bras, cut them in half, and sold them as 'yamulkas" to B'nai Brith!

And last year, they got hold of 5 corpses, sat them at tables at the Alumni Dinner...

And for the entire evening, nobody noticed the difference between the corpses and the living guests!

Gee, Sir, what do you want me to do?

want you to get me INTO that FRAT!







Butyou can't join a Frat, Dean Wormy!

Then as of this moment, I'm putting them on DOUBLE SECRET PROBATION!

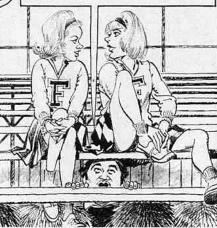
Double Secret Probation?!? What's that?

How should I know?! That's part of the secret!!



I hate those creeps at Dolta! I have the feeling that even now one of 'em is pulling some underhanded trick . . .

Close, Dean Wormy . . .! Close . . .



I've locked the doors and pulled the shades because I thought you might want to join me in an "avant-garde", really mind-blowing experience for 1962 ... a real head-trip!

Gee! Are we going to smoke POT?!

Don't be a fool! Pot will be around for years! We're gonna listen to a MORT SAHL album!



Let's see . . . we owe you \$10.50, Pluto . . . □

WHAT?! He ate \$23.00 worth of food on line. he's got \$16.00 worth on his plate . . . and YOU'RE paying HIM?!?

That's our deal! Since he's been on campus, we haven't paid one cent for Cleanup or Sanitation! Pluto, here, eats all the garbage!

Not ALL the garbage! I didn't eat the script for this movie!

Hey . . . guess what I am . . .! What's the slob up to now?!?

I'm not sure, but you better not ask him to pass those mashed potatoes . . .!



I'm a ZIT! Get it? You're lucky! Next, he does That boy is an absolute PIG! his impression of a "festering sore", using a Disgusting! fried banana!



OOD FI-I-IGHT!

Now, this

Y'know, this 'Cafeteria on with the kids! It's become a cult favorite!

Yeah! Kids all over the parking in potatoes at

How unfair, and totally inconsiderate!

> What a terrible, terrible waste!

Don't they know there are starving comedians

in India... just DYING to use food as props!?!

God . . . I hate corn!

That's not corn, lady! That's CREAMED SPINACH!

Idiot! I'm not talking about what we're THROWING! I'm talking about what we're DOING!



A food fight!! What a healthy outpouring of uninhibited fun!

embodies the true spirit of Higher Education America!

Scene" has really caught

country are Lovers Lanes and spitting each other!





I've come to this hell-hole of a fraternity to set you creeps straight! You clowns are the scum of the campus! Your house gradepoint average is a disgrace, the lowest in Farber history! And your behavior. . . your drinking and carousing could get you expelled! Now, what do you plan to do about it?

We plan to throw a "Toga | Good! As long as Party"... raise hell. and seduce your wife!

we understand each other!



Tell me, what exactly IS a "Toga Party'

It gives us a chance to put on sheets and go berserk!

Y'know, there's another bunch of guys into

Another frat . . . here on campus?

No, the Ku Klux Klan!

Right But I don't think they'd hire the same band!

SHOUT - A LITTLE BIT SOFTER NOW! SHOUT-A LITTLE BIT LOUDER NOW! SHOUT—A LITTLE BIT REPETITIOUS NOW! SHOUT - A LITTLE BIT BORING NOW! SHOUT IT'S SO NOISY NOW!



Are you wearing Would anything vou under like that to sheet? see??

No, thanks! wouldn't want to spoil this swell time I'm having.

Well, I think Pluto looks simply adorable!

It wasn't easy! He had to go to every Men's Shop in town to find a size 48 stout Contour Sheet!

Where do you guys get that unbridled energy?! All these orgies. . . all these zany pranks . . . going crazy-wild every Saturday night . . . !!

That's just for kicks . . . for now, while we're in college! When we grow up and become respectable citizens, I don't think we'll be making our livings by going crazy-wild every Saturday night!

Hey . . . speak for yourself, chum





Hi, Punto . . .! Hey! Why, it's Chlorine, the girl I picked up in the Supermarket! I'm glad you could make it!

I got some catching up to do! What do you have to drink?

Man, she's a boozer! I've got it MADE!!

How about some 12 year-old Bourbon?!?

you! I make it a rule never to drink any thing OLDER than I am!

No, thank

Whoops!

Well! Dean Wormy's wife! Welcome ...! You're just what this party needs! ... Another drunk!

The Dean is very upset, Udder! He found out that you were cheating!

On my Midterm Exams?!?

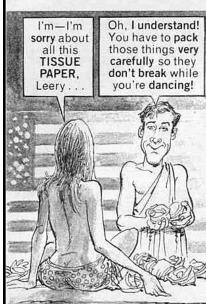
No With ME!

But . . . I haven't cheated with you!

Let's go upstairs to the bedroom . . and talk about it!







The meeting of the Pan-Hellraising Disciplinary Committee will come to order! Proceed directly with the charges against—yech—Dolta House!

It is charged that Dolta House members are guilty of the following disgusting, perverted and obscene acts!

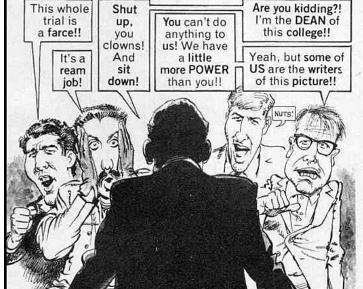
1. Conducting a lewd Toga Party!
2. Having intimate relations with a minor!
3. Having intimate relations with a chicken!

4. Roller skating on a virgin!
5. Dancing the twist on the Mayor's face!

6. Opening an umbrella inside a campus Policeman's pants! 7. Fingerpainting a Pom-Pom Gir!!

Hey... no one's perfect! So I painted outside the lines!!





Well, I guess he DID have more power than us! He took away our charter, expelled us from Farber, and gets all our future firstborn children . . . that belong to his wife!

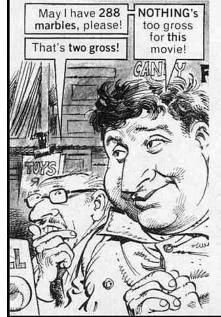
What are we gonna do now? We gotta get even!! We could mess up their big Homecoming Day Parade!

Great idea! We'll enter a FLOAT! Where we gonna get a float?

We have one right here . . . PLUTO! good! We need something we can MOVE!

No





Okay, men ... let's circumcise our watches!

You mean ...
"SYNCHRONIZE
our watches,"
don't you?!?

No . . . I mean "CIRCUMCISE"! We've got an "R" rating to uphold!

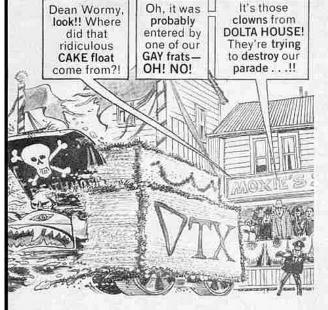


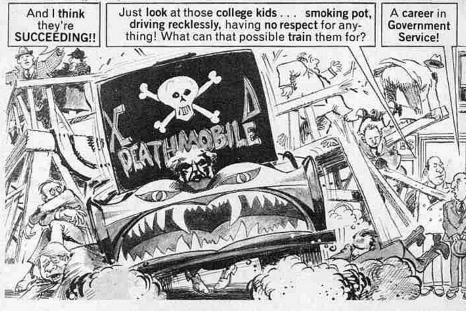
It's a perfect day for the parade, Mayor DePatsy! The air is crisp, the floats are gay and colorful, the girls are young and pretty . . . Nothing could possibly go wrong!

You really think so, Dean Wormy?

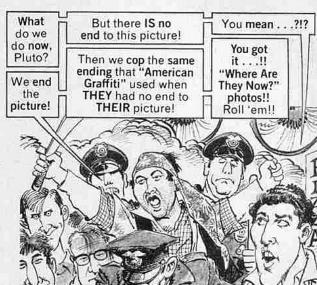
I sure do! Oh, by the way . . . I was also a LOOKOUT at PEARL HARBOR!















Legal Assistant to Ralph Nader.

ROBERT HOOVERVAC '63

And I think

they're



Had Sex-Change Operation. Now A Leading Female Tennis Pro.

KINK BARFMAN '66



Missing Since 1971. Rumored To Have Been Sucked Into A Tuba.

G. BRENT MARMALADE '63

A career in

Government



Rabbi-Temple B'nai Loaded Rockville Centre, New York.

DIRK NEITCHEMEYER '63



Successful Stand-up Comedian Hollywood, California.



Burned At Stake During Student Demonstations, Berkeley, 1967.

MRS. WORMY 38-27-38



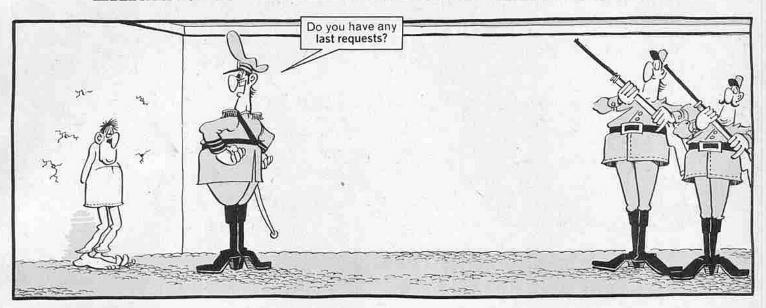
Arrested For Molesting A Minor Now Serving 10-20, Chattahoochee.

IOHN MOP PLUTO '63

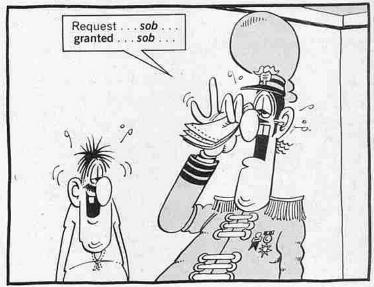


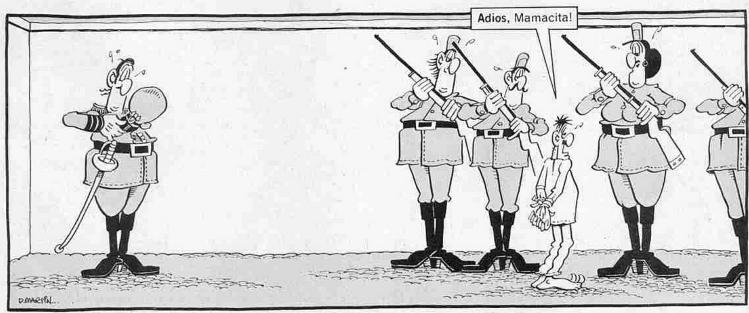
Advisor to Pres. Nixon '68-'72 Advisor to Pres. Ford '73-'74 Advisor to Pres. Carter '74-

EARLY ONE MORNING SOUTH OF THE BORDER



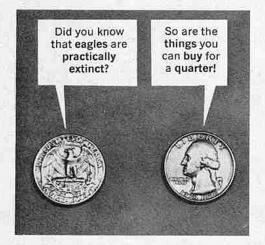


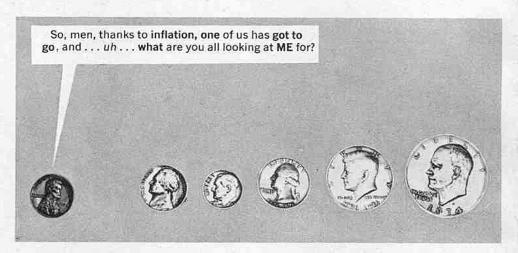


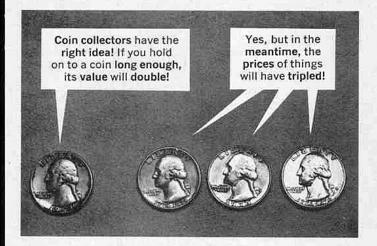


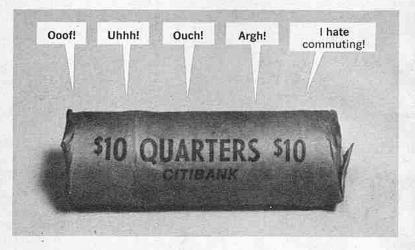
IT MAY BE DIFFICULT TO BELIEVE, SINCE NONE OF US SEEM TO HOLD ON TO IT LONG ENOUGH TO STRIKE UP A CONVERSATION WITH IT, BUT

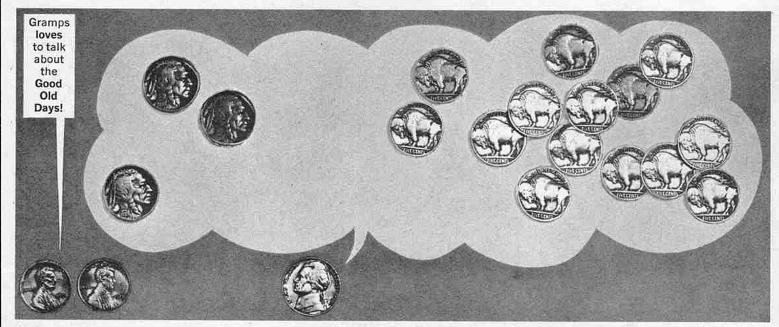








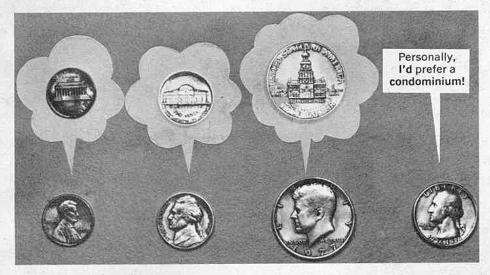




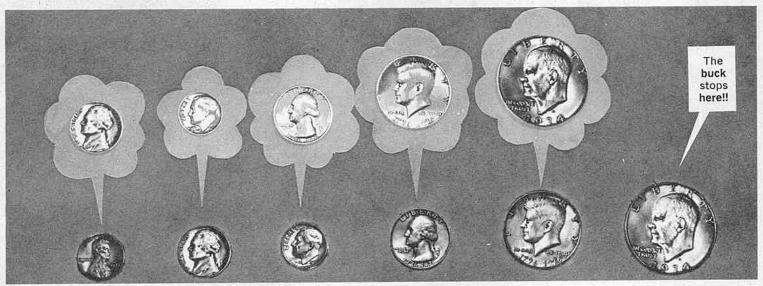
hallen as

ARTIST: BOB CLARKE

WRITER: HENRY CLARK













THE BULL OF RIGHTS DEPT.

One of the greatest glories of our nation is "The Constitution." It assures us of our Rights in our Democracy. If you're an Adult, that is! But if you

happen to be a Kid, it doesn't apply! Oh sure, it's supposed to protect everybody, but today there's one group that violates the Constitutional Rights

PARENTS ARE UNCONSTITU

AMENDMENT I

(There shall be) "...no law...abridging the freedom of speech..."

AMENDMENT I (There shall be) "... no law...abridging the right of people to peaceably assemble..."



AMENDMENT V ...nor shall any person...for the same offense... be twice put in jeopardy of life and limb..."





AMENDMENT V
"No person...shall be compelled...
to be a witness against himself..."



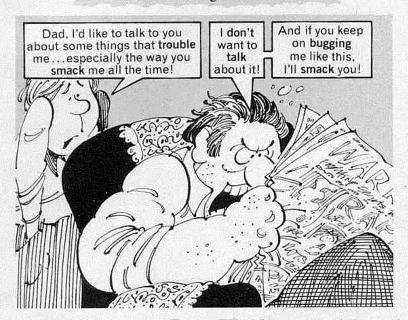
of Kids constantly. Know who they are? The Commies? The Nazis? No, they're much closer to home! Take a look at this article, and you'll see why we say...

NUDIST CO

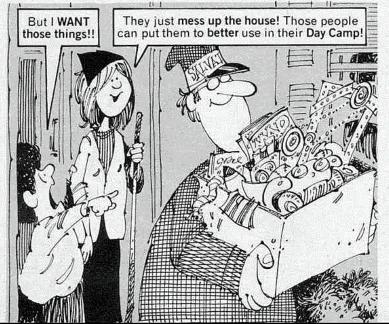
ARTIST: PAUL COKER WRITER: STAN HART

TIONAL

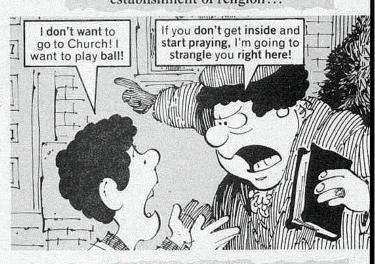
AMENDMENT I
(The people have a right) "...to petition for a redress of grievances..."



AMENDMENT V
"...nor shall private property be taken for public use without just compensation..."



AMENDMENT I
(There shall be) "...no law respecting an establishment of religion..."



AMENDMENT IV

"The right...to be secure against...unreasonable searches and seizures shall not be violated..."



AMENDMENT VI

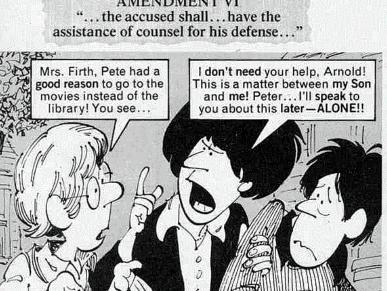
"...the accused shall enjoy the right to a speedy...trial..."



AMENDMENT VI "...the accused shall...be informed of the nature and cause of the accusation..."



AMENDMENT VI ... the accused shall ... have the



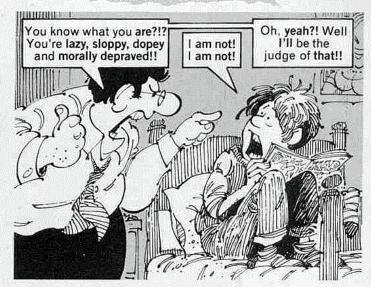
AMENDMENT VIII "...excessive fines (shall not be) imposed ... "



AMENDMENT VI .. the accused shall ... be confronted with the witnesses against him..."



AMENDMENT VII "...the right of trial by jury shall be preserved ...



AMENDMENT VIII .. cruel and unusual punishment (shall not be) inflicted ... "



Why restrict the awarding of medals to the military? After all, Civilians perform heroic acts while fighting life's daily battles as well! Let's recognize them with

THIS ISSUE'S PROPOSED MAD MEDALS

... TO BE PRESENTED TO DESERVING TEACHERS

THE DOUBLE INCOME MEDAL



For devoted service, above and beyond the call of duty, as spare time tutors to students who couldn't learn a thing in their classrooms in the first place, and getting paid all over again for it.

THE PASS 'EM ALL CITATION



For heroic achievement by Teachers who promoted all students, regardless of merit . . . thus avoiding classroom congestion and extra taxpayers' expense that left-back dummies would create.

THE YELLOW BACKBONE MEDAL



Presented to Teachers who demonstrate outstanding sensitivity to community needs . . . by bowing to each and every special interest group in the neighborhood in order to keep their jobs.

THE SILVER DUNCE CAP AWARD

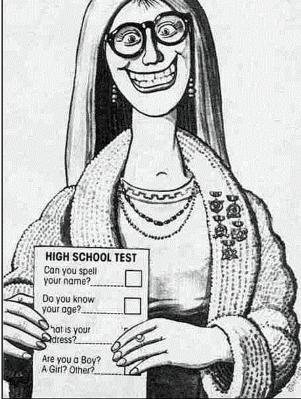


Awarded to teachers who distinguish themselves by consistently turning out students with educations rated more than two years below the norm.

THE SWINGING PLACARD MEDAL



For brutal savage combat action during long, violent Teacher's strikes—clearly demonstrating to students how to get along in the real world.





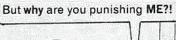


Aw, gee! Now, I have nuthin' t' do! Sorry about that! But Leonard teased his Sister and he used bad language at the dinner table!



And to top it off, he refused to do his homework! So now he's being PUNISHED!!







BERG'S-EYE-VIEW DEPT.

THELIGHTER SIDE OF...

I feel so out of place in this neighborhood! It's like I can't cut the mustard . . . keep in step . . . or conform to the norm! I have this terrible feeling of not belonging! Why? What's so different about you?

I'm the only one in the whole area who ISN'T JOGGING!



Cripes! Those darn next-door neighbors play their stereo so loud, it sounds like it's right here in this apartment! They have no consideration!!



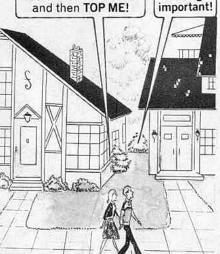




GHBORS

ARTIST & WRITER: DAVE BERG

I really hate visting next door! Whatever I say I have, she always has to PUT ME DOWN and then TOP ME!



I really don't care WHAT her reasons are! It's downright ANNOYING!

That's

just her

way of

feeling

So don't talk about anything GOOD!



Hi,
Sam!
Hi,
Gladys!
How
are

To tell the truth, I'm not feeling well! I've had this terrible cold and it's gone to my chest! I'll probably end up with pneumonia . . .!



I've had DOUBLE pneumonia!







F'rinstance, just last week, I did five favors for her ... but who's counting?!?

Er-no, dear! It was FOUR favors! And I did SIX for you! But who's counting?!?

No, darling! It was FIVE favors! You forgot the time I went shopping for you! But who's counting?!?

I hardly consider those few items you picked up for me as a favor! You were going shopping anyway! So that doesn't count!

If you're going to SCRUTINIZE every favor I do for you, maybe it's better NOT to do ANY AT ALL from now on!

That suits me FINE!! I'm LEAVING! And don't bother to come around and APOLOGIZE!







baseball?

find it? is!

Next to my broken window, smashed vase and shattered mirror!

Richie, did you hit that ball through Mr. Caputo's window and cause all that damage?

Yes, Ma'am! cannot tell a lie! I did it!

l admire his candor, but it's still gonna cost you folks \$90!

That's a lot of money! But there's some compensation, knowing I have an honest son!

If I hadn't hit the winning home run, I'd be standing here lying like hell!!











Every night at exactly eleven o'clock, our upstairs neighbor goes to bed! First, he takes off one of his heavy clodhopper work shoes and drops it on the floor. . . like THAT!!

Why aren't you going to sleep? And why are you staring up at the ceiling?

I can't go to sleep until the other shoe drops!

There! Okay! I'm satisfied! Now, I can go to sleep!























And seven

children!

Right!

And

I can't STAND the



Take the McGillas next door!

Right!

Now, what







Right! And

four cats!



Who's always



How come nobody welcomed us?!



ONE AFTERNOON DOWNTOWN ON MAIN STREET









CROCK-IN-SPIELS DEPT.

A MAD LOOK AT... HALF TRU

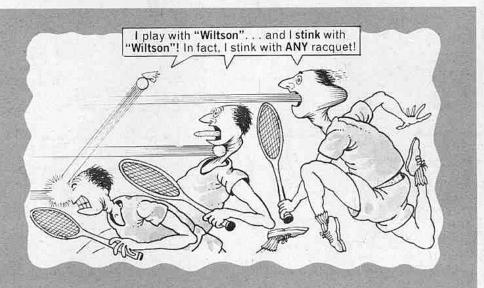
At "McDownall's," you can feed your whole family for five dollars





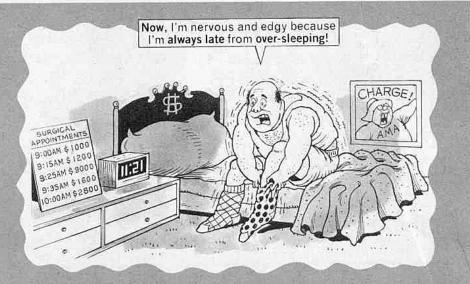
I play with "Wiltson"... and I win with "Wiltson"!





I was nervous and edgy until I tried Stanka Decaffinated Coffee . . .

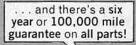






HSINTV ADS

WRITER: PAUL PETER PORGES

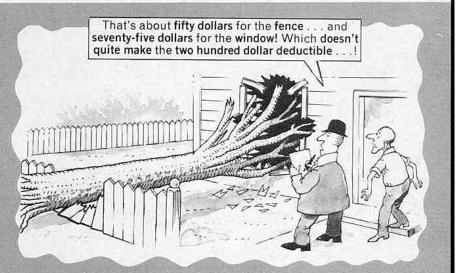






. . . and your friendly Homeowners Protective Man is right on the spot to help . . .



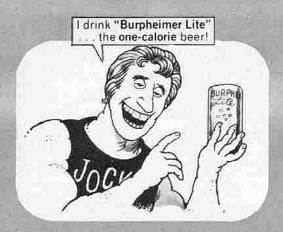


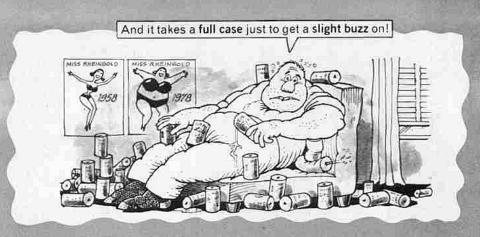
Make big money! Learn to drive a trailer truck!!



We can't hire you because you don't belong to the Teamster's Union . . . and you can't get into the Teamster's Union if you're not working!



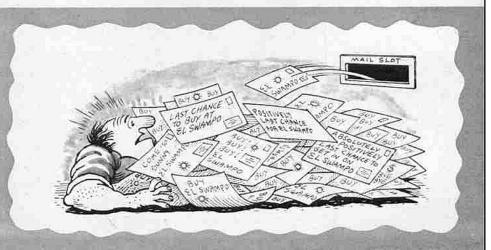


















With the National Debt increasing every year, the Government is frantically attempting to keep ahead of it by grabbing a percentage of everyone's income. It taxes Corporations' incomes, Small Businesses' incomes and Individuals' incomes from stuff like wages, tips, interest, dividends, prize monies, etc. However, it seems as though a huge segment of the population has been overlooked by the Government in their efforts to raise money through taxes. The way things are going, we wonder how long it will be before the IRS issues:

TAX RETURNS FOR TEENAGERS

45	A		
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8		W	

Department of the Treasury - Internal Revenue Service

U.S. Individual Teenager Income Tax Return

1978

Your First Name		Last Name	Middle Initial	School	Grade
Present Addres	SS				
	Name of Pare	ent, Principal, Boss, o Address	or someone else of authority	you`re afraid of: Telephone No	(
Did you die in 1	1978?	(If "yes" pleas	se attach a note of explanatio	on)	
ncome From Wages		ages from regular jo rnoon jobs, evening	bs, part-time jobs, g jobs and con jobs.)		
Additional ncome	errands, wash	ning cars, doing son elf scarce while you	oney earned for running neone else's homework, ir older brother uses iling brother, etc.)		
Inexpected ncome	(Like change found in telephone and vending machine coin return slots, change found in streets, change found deep down in the seats in public places, etc.).				
Other ncome	(Include here your income from sources that the IRS would never even think of in a million zillion years.)				

Total Income For 1978

Form 1040-T 1978



Taxpayer's Signature _____

In past issues, we've presented MAD's Academy Awards to practically everybody who performs for the public. But there's one group we forgot. This group includes some actors that make Dustin Hoffman look like a truss salesman. So here we go with . . .

ACADEMY AWARDS FOR UNION LEADERS

ARTIST: JACK DAVIS

WRITER: STAN HART

Live . . . from the fabulous Starbird Hotel in beautiful downtown Las Vegas . . . built entirely with Union funds . . . we bring you "The First Annual Academy Awards Presentations to Union Leaders"!

Tonight, we salute those talented men who, by their fantastic acting skills, have made our Unions so strong, they can strangle our nation's economy in a matter of minutes! Incidentally, I'm standing in for Mr. Dolph Bonana, the head of the Needle Threader's Union—who was supposed to be your EmCee, but is now away on a short vacation! We all wish Dolph well during his stay up at Dannemora Prison! Now, on with the show!

The first nominee in the category, "We Represent The Poor Teachers," is Alf Blowitz for his masterful performance in the heart-rending scene from "What Do You Want-Blood?"...

We teachers need more time off to study and do research in our individual subjects! Do you know how FAST the Summer goes?! And then, it's back to the old grind

But you have plenty of time! You have 3 whole months off with pay during the Summer! Summer goes?! And then, it's back to the old grind of 9 to 3—with only a few hours off in between! God, you Board of Education people are slave drivers!!



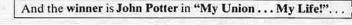
For his portrayal as the savior of the dedicated teacher, the next nominee is Phil Ash in "A Teacher's Mission"...

When I demand better working conditions for teachers, I'm not asking for US—but for those wonderful little children...those smiling, trusting youngsters who are the hope of tomorrow!

Okay! You get your raise! Now, about the issue of transfering teachers to work in some of our ghetto schoolsForget it!
Screw 'em!
Those
little
S.O.B.'s
can KILL
YOU!!







And in closing, let me add that I am giving my life to our Union . . . I've never asked for anything in return!

Working for the good of my fellow man has been reward enough!

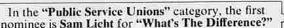
Accepting the award for Mr. Potter is his wife, Eloise!

Unfortunately, John can't be here tonight! He ran off to Brazil with his Secretary, and the Union Pension Fund! If I ever see him, I'll give him this statue—right between the eyes!









nominee is Sam Licht for "What's The Difference?"

What's that? That's no big deal!!

We must take the law into our own hands!

What makes you say

Because vou're the Policemen's Union!!



The second nominee is Tommy Della Corte for his sickening performance in the scene, "Sickness Slowdown"...

I can't ask these sick men to go out there and fight fires, Mr. Mayor . . .

Look at Hoganhis hangnail could spread to his entire hand . . .

And Reeves, with his case of prickly heat that could be

And Morgan, with his ear wax . .

Can't we do anything for them?!?

Give 'em \$6 more an hour, and see how fast they recover!!



And the winner is Harold Bass for "Clothes Make The Man"...

. and in addition, my people will not return to work unles they get the same as the other Municipal Employees get! We demand a \$1,500 a year "uniform allowance" for each worker!

We deeply regret that

our people cannot get

what they want by hon-

est negotiations! Now,

But your people are Clerical **Employees** They don't WEAR uniforms!

Exactly! How do you think they feel not being able to wear snappy uniforms on their jobs! They feel left out! And you want to penalize them on top of it?!?



Congratulations. Harold! I know

that you-

Can't talk! Got a plane to catch to Bermuda!

I'm glad you can afford such a nice luxury as a Bermuda vacation! Who can afford it?! I'm using my "uniform allowance" to pay for it!!



And in closing, a Special Award!! In the "Let's Keep The Fires Of Inflation Burning" category, we now honor Barry Goniff . . .

We need a "Cost of Living" increase! The price of everything has gone up, and we have to keep pace with these rising costs!

But if we give you a "Cost of Living" increase, we'll have to raise prices to cover it. and the cost of living will go up even more! Then what?? What else?!? We'll demand ANOTHER "Cost of Living" increase!!



Here's your Special Award, Barry!

Thanks! But remember, when I win next year, I want the statuette to be at least fifteen percent bigger!

Sure, Barry!

G'night, folks!



DIDJAEVERN

ARTIST: BOB JONES

Policemen and Firemen who go out on strike without any regard for the Public Safety . . .



... suddenly become very concerned about the people's health and well-being when they're faced with cost-cutting layoffs.



Law and Order lovers who scream whenever a Cop is shot . . .



. . . continue to fight against Gun Control Legislation, even though Cops are usually the victims of gun-toting maniacs.



Politicians who scream "Preserve the Law!" the loudest . . .



. . . are usually the ones who are discovered breaking it.

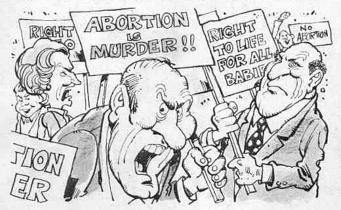


OTICE THAT...



WRITER: LOU SILVERSTONE

Some of the people who are opposed to abortion because they believe that everybody has a right to life . . .



... are gung ho about bombing and killing anyone that they consider to be a threat to our form of Democracy.



Some of the very same people who preach patriotism and liberty and the flag and the Constitution . . .



... think it's perfectly okay for the CIA to spy on Americans.



Many of the alleged Liberals who demand school busing . . .



... send their own kids to lily-white private schools.



Mothers who scream loudest when someone picks on their kids . . .



. . . manage to look the other way when their brat starts clobbering some smaller child.



Those "Winning is everything!" Coaches who engage in underhanded recruiting with no regard for the future of their players are honored by their Universities . . .



... but a Coach who recruits according to the rules and thinks it's important that his players do well in schoolwork is fired because his team doesn't make the Top Ten.



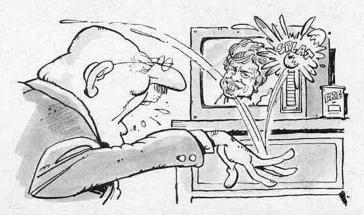
City-dwellers who moved out to the suburbs so they would have clean air to breathe . . .



... are doing their damndest to pollute it with wood-burning fireplaces and daily barbecue cookouts and Fall leaf-burning.



People who complain the loudest about our Government . . .



. . . never bother to register or to vote on Election Day.





See the man. He is a writer.

He is a MAD Writer.

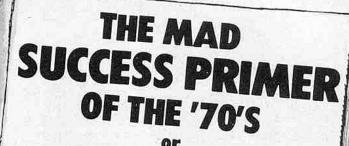
He is working hard.

Is he working hard

On a MAD Story?

No, he is working hard Trying to convince MAD's Editor

To run another one of these ridiculous "Primers."



HOW TO SUCCEED WITHOUT WORKING

BECOME A
MILLIONAIRE

INSTANT LOTTERY: \$1.00

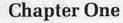
HELP WANTED

MUST BE WILLING TO WORK HARD



ARTIST: HARRY NORTH, ESQ.

WRITER: LOU SILVERSTONE





And welfare checks.

And welfare checks.

Besides, if he got a job,

To repay his college loan.

Why doesn't he get a job?

He doesn't get a job because' He doesn't dig the "9-to-5 scene."

Then he wouldn't need food stamps

The Government would expect him

Chapter Two

See the young lady. She has a camera.

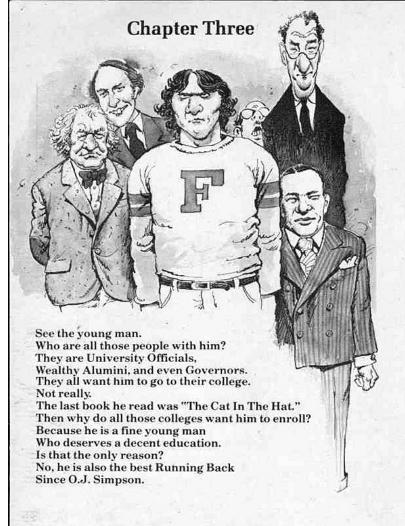
She is taking pictures. Is she taking pictures for the family album? No, she is a Professional Photographer.

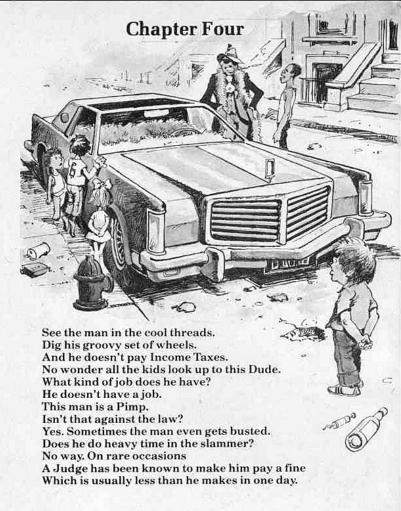
She is taking pictures for a National Magazine. Did she go to Photography School?

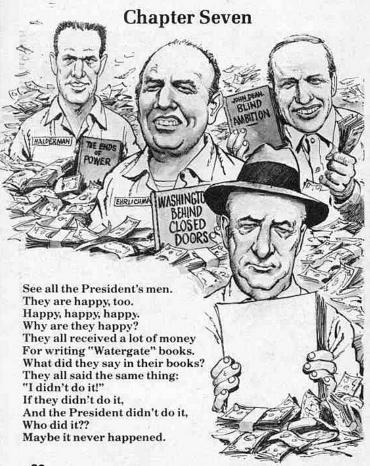
No, no, no.

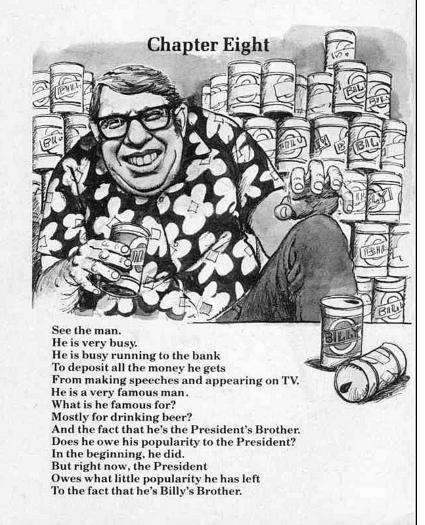
Did she major in Photography in college? No, no, no. She dropped out of college. Is dropping out of college the way to become A Photographer for a National Magazine? It is, if your Father happens to be Jerry Ford.

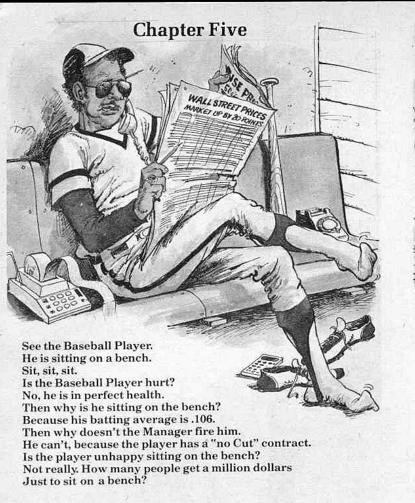
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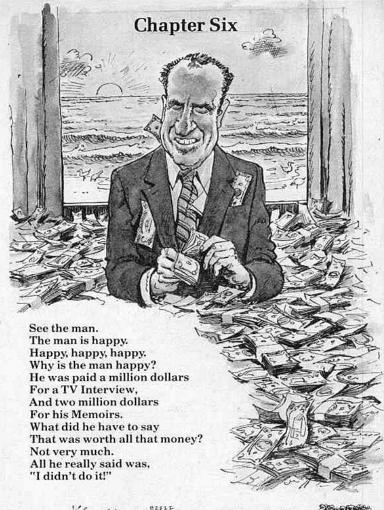














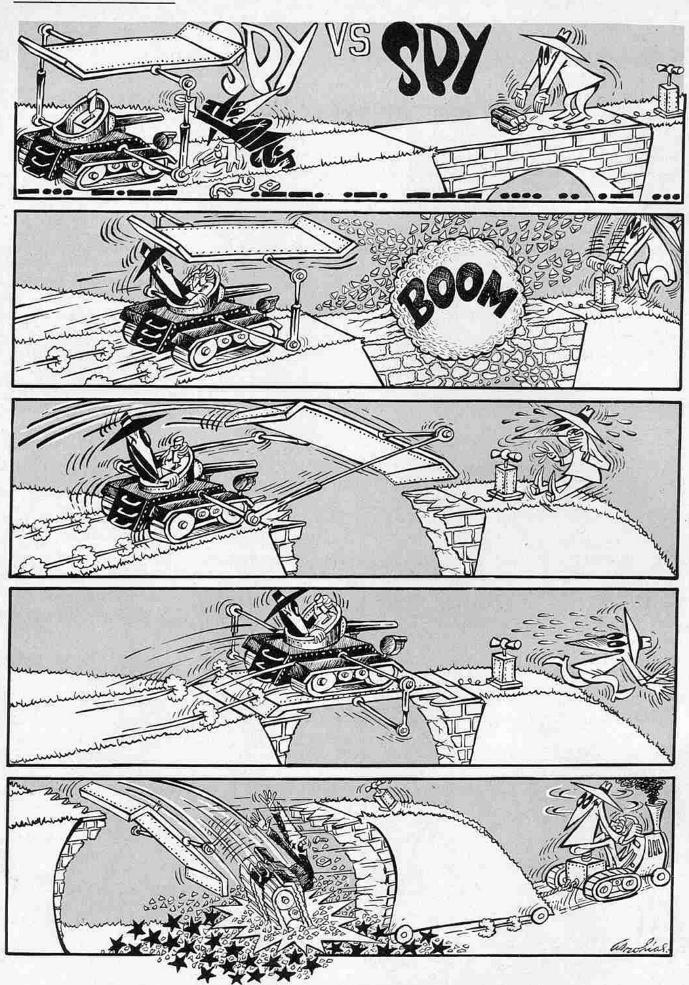


Chapter Nine



See all the glamorous young Stars.
Their names are Minnelli, Fisher,
Thomas, Cassidy, Douglas, Boone and Fonda.
Aren't these names very familiar?
That's because their Fathers had the same names,
And they were famous, too.
Does having a famous parent help you to become a Star?

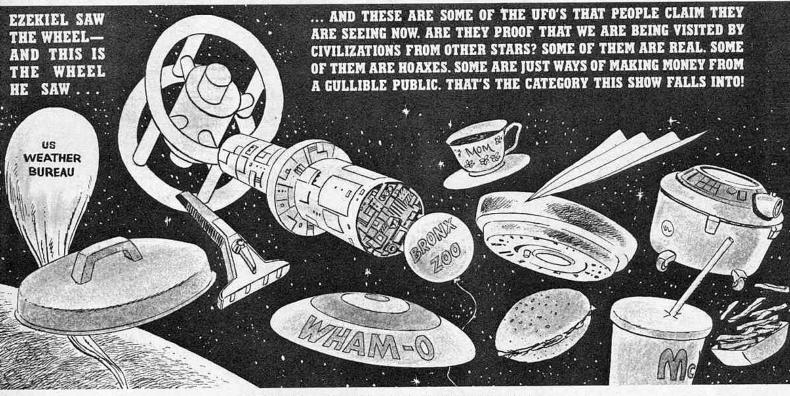
All of these young Stars say, "No!"
In fact, they say having a famous parent is a handicap.
Then why didn't they change their names?
Maybe because if their names weren't
Minnelli, Fisher,
Thomas, Cassidy, Douglas, Boone and Fonda,
They wouldn't have gotten their foot in the door.



The Air Force's "Blue Book" files contain investigations of over 13,000 sightings of Unidentified Flying Objects gathered in 23 years. We're sure that many of these sightings were incredible experiences. But a hit TV Series seems to ignore these incredible experiences in order to bring us what looks like a concerted effort to



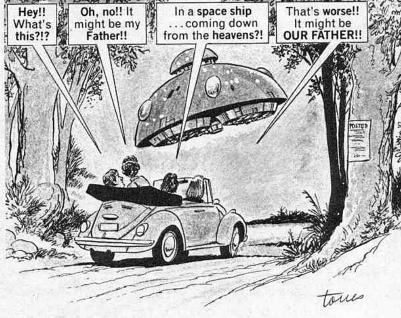
RESERVEDES



ARTIST: ANGELO TORRES

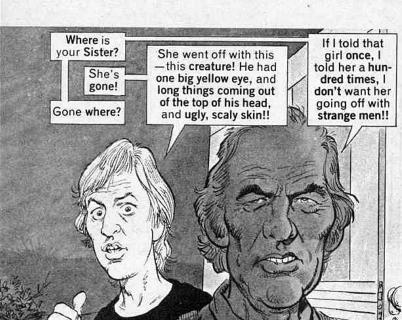
WRITER: DICK DE BARTOLO







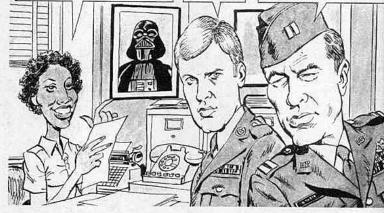


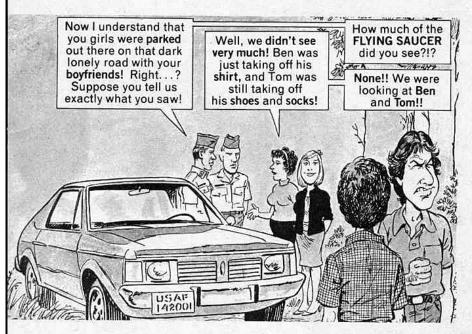


Captain, you're ordered to a town called Sticksville to investigate three sightings...including one from a lady on an airliner who claims she saw a big green yecchy thing in the sky!

Some people's wild imaginations!

Shall we drive... or shall we fly, Sir? DRIVE, idiot! You won't get ME up in a plane while there's some big green yecchy thing in the sky!!



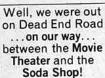


Okay...now suppose you guys tell us what YOU saw...

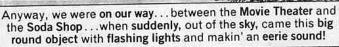
And tell us in a slow careful way! You see, we have a very limited budget for this series, and with the cost of the special effects so high, we have to show every UFO sequence at least TWICE!

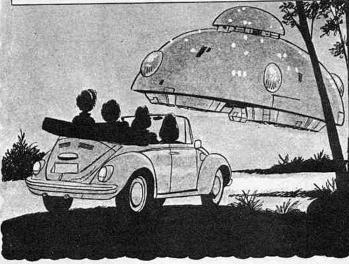


ZAP! (MA)



But the Movie Theater is right next door to the Soda Shop! That's right! But WE were on our way to MAKIN' OUT!! And Makin' Out comes BETWEEN the movies and sodas, Man!

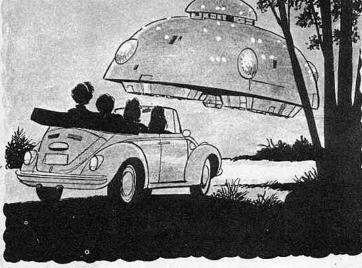






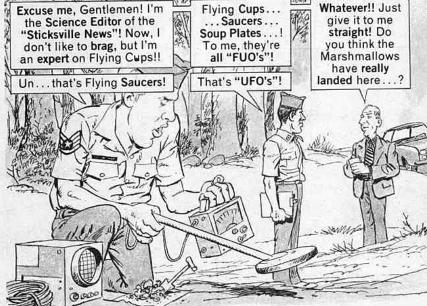


Okay! Okay! We were on our way... between the Movie Theater and the Soda Shop...when suddenly, out of the sky came...



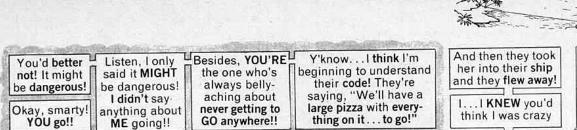
14 year removed

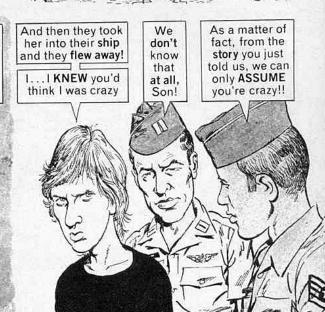


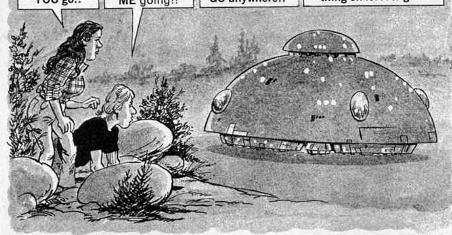


NOO PORTE WELLOW THE THE THE









Okay, Mrs. Glitch!
Suppose you tell
us exactly what
you saw while you
were aboard TransCloud Airline's
Flight number 131!

Well, I was sitting in my seat,
when suddenly I saw this green
mass! At first, I thought the
Stewardess was serving dinner!
You know how airline food looks!
But then I saw the green was
coming from outside the window!

Also...the airline food that day was ALL BLUE... so we know it wasn't the food!!



I yelled for help and the Stewardess came and...

Do you remember what day it was? It was the Monday after Easter! I—I remember, because the day before, the Easter bunny brought me some eggs, and— I see you men are recording all this! Yes, Ma'am! We don't want to miss a single detail! Besides, these tapes are always good for laughs at Air Force parties!



Captain, you were in command of that flight! Did you see anything STRANGE that night? I didn't see a thing! Not a thing! I keep my eyes closed during flights! I'm actually afraid to fly!

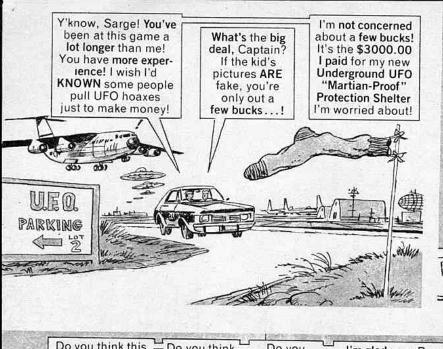
Afraid to fly, Captain ... or afraid to admit you really DID see a flying object ... ?! Okay! I DID see something! But I'm not going to tell you guys, and have you laugh in my face! Then
TURN
AROUND
and
tell us
what
you
saw!

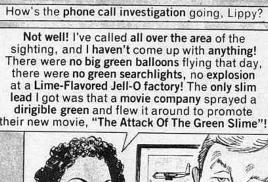
I was on that flight, Sir, and I took some pictures of the object!

That's good news, Son! Because it could be a hoax! Sometimes people INVENT Flying Saucer sighting stories just to make some money! I find that hard to believe, Sir! Now, which pictures did you want? The black & whites are \$6.00 each, the color ones are \$11.00 each, and the complete set of slides is \$150.00!











You're

right!

That's

TOO

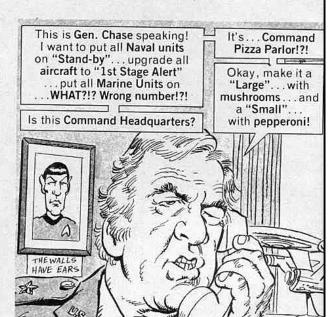
SLIM a

lead to

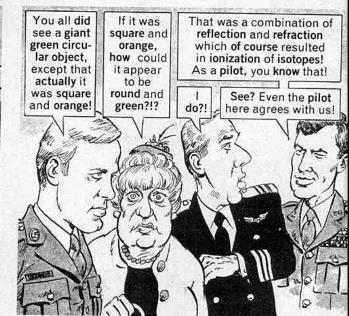
bother

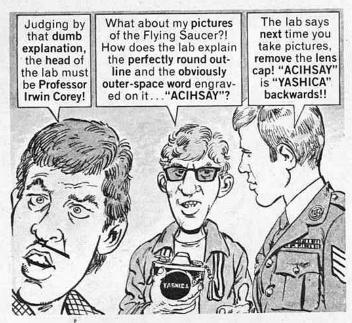
follow-





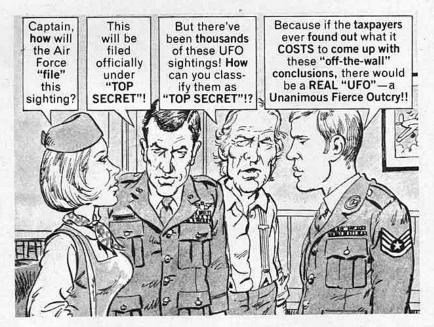


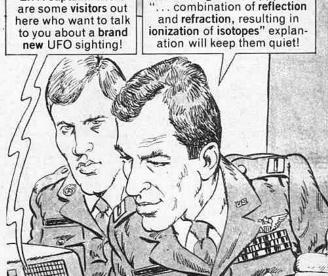






Er... Captain! There





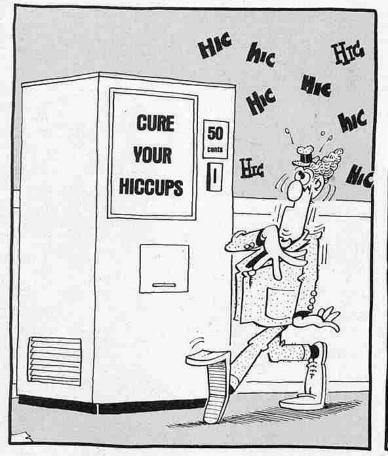


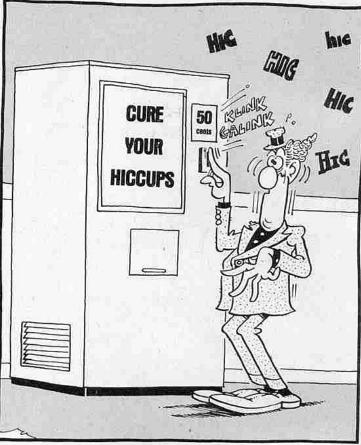
THE AIR FORCE, AFTER 22 YEARS OF INVESTIGATION, CONCLUDED THAT NONE OF THE UFO'S POSED A THREAT TO OUR NATIONAL SECURITY! SO MUCH FOR GOVERNMENT GOBBLEDEGOOK! N.B.C. ON THE OTHER HAND, DEEMED THIS TV SHOW A THREAT TO ITS PROFIT PICTURE, AND DROPPED IT BEFORE MAD COULD GET THIS SATIRE OUT ONTO THE NEWSSTANDS!

We'll be right out, Lippy! Our

A WHAT IV PRODUCTION

ONE EVENING IN A GEORGIA BUS TERMINAL







WHAT
HEAVY
DRINKER
SHOULD BE
KEPT OFF
THE ROAD?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

Drinking has become so much a part of our daily lives that we hardly notice when someone consumes more than he should. However, one particular heavy drinker can no longer be tolerated, and must soon be forced to disappear from our scene. To find out the identity of this over-indulger, fold in page.



A

FOLD THIS SECTION OVER LEFT

■B FOLD BACK SO "A" MEETS "B"

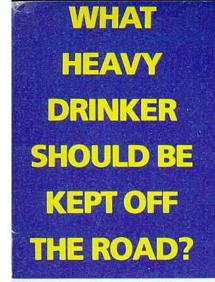


ARTIST & WRITER: AL JAFFEE

AP

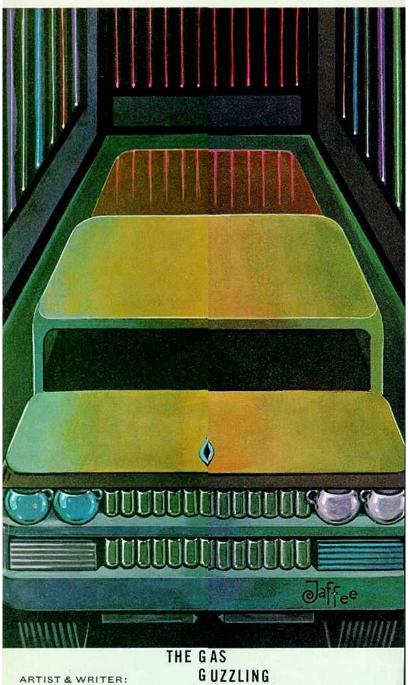
THE GOGGLE-EYED BOOZE HOUND IS SELDOM AWARE THAT HE HAS
GOTTEN TIPSY. WHILE FALLING OFF HIS STOOL, THIS PUZZLING
CASE WILL MUMBLE OVER AND OVER THAT HE'S COLD SOBER

⊲B





A ► B FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER AL JAFFEE THE GAS
GUZZLING
CAR
A►⊲B

